



# Clare County Enterprise Board

## APPLICATION FORM THE MARKETING PACKAGE

**NAME:** \_\_\_\_\_  
**BUSINESS/COMPANY NAME:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_

**TEL. NO.** \_\_\_\_\_ **FAX NO.** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

**COMPANY PRODUCT/SERVICE** \_\_\_\_\_  
\_\_\_\_\_

**EMPLOYMENT (CURRENT) FULL TIME** \_\_\_\_\_ **PART – TIME** \_\_\_\_\_

**TURNOVER (ANNUAL)** \_\_\_\_\_

**DO YOU HAVE A COMPUTERISED SYSTEM** Yes  No

### ASSISTANCE REQUIRED

Trade Fair		Design Audit	
Graphic Design		Export Marketing	
Brand Development		Other Marketing Initiatives	
Market Research		Branding & Patenting	

Please detail specific purpose of marketing assistance required:

\_\_\_\_\_  
\_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

**It is a requirement of this programme that a full schedule of costs for which assistance is sought must be returned with the completed application form.**



The Clare County Enterprise Board is funded by the Irish Government and part-funded by the European Union under the National Development Plan, 2000 - 2006



E-BUSINESS/E-COMMERCE SUPPORT SCHEME  
MINIMUM TERMS & CONDITIONS

1. This package is confined to qualifying micro enterprises (employing at least one person full time basis and not more than ten employees)
2. Financial support shall not be provided retrospectively and expenditure incurred prior to date of approval is ineligible for grant aid.
3. All expenditure shall be net of VAT
4. The grant offer is conditional on the applicant supplying a current tax reference number and meeting the requirements of circular F49/13/87 as it applies to the tax affairs of recipients of state grants.
5. Payment of grant will be made on the basis of vouched expenditure, duly receipted when all works are completed.
6. Consultants utilised must be fully engaged in specified business.
7. Purchase of hardware is specifically excluded from this scheme.
8. Only third party costs qualify (i.e. cost of work you have commissioned others to do)
9. Eligible cost include travel and subsistence, trade fair attendance/exhibiting and the creation of marketing material specifically for overseas markets but excluding printing costs.
10. Funds are limited and will be allocated on a first come basis.
11. All claims for payment must be accompanied by original invoices and proof of payment.
12. Professional services do not qualify for assistance under this programme.
13. Clare County Enterprise Board reserves the right to terminate this scheme at any time.

Clare County Enterprise Board  
Enterprise House  
Mill Road  
Ennis  
Co. Clare  
Tel: 065 6841922  
Fax: 065 6841887  
Email: ClareCEB@ClareCEB.ie



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## THE MARKETING PACKAGE 2006

Clare County Enterprise Board is now offering an exciting package of supports to assist the micro enterprise sector in developing new market initiatives.

Maximum allocation to each company is €1,000 or 50% (whichever is the lesser)

Support is available for the following:

- Trade Fair Assistance
- Graphic Design
- Brand Development
- Market Research
- Design Audit
- Export Marketing
- Other Marketing Initiatives
- Branding & Patenting

Application forms and further details from:

Clare County Enterprise Board

Enterprise House

Mill Road

Ennis

Co. Clare

Tel: 065 6841922 Fax: 065 6841887

Email: [Clareceb@clareceb.ie](mailto:Clareceb@clareceb.ie)