



Clare County Enterprise Board

APPLICATION FORM E-BUSINESS/E-COMMERCE SUPPORT SCHEME

NAME: _____
BUSINESS/COMPANY NAME: _____
ADDRESS: _____

TEL. NO. _____ **FAX NO.** _____

EMAIL: _____ **WEBSITE:** _____

COMPANY PRODUCT/SERVICE _____

EMPLOYMENT (CURRENT) FULL TIME _____ **PART – TIME** _____

TURNOVER (ANNUAL) _____

DO YOU HAVE A COMPUTERISED SYSTEM Yes No

ASSISTANCE REQUIRED

(A) TECHNICAL GRANT

Please detail specific purpose of technical grant aid (costed proposal must be attached)

(B) WEBSITE DEVELOPMENT GRANT

Specific details of web site development to be undertaken inclusive of full costed proposal

(C) E-BUSINESS TRAINING

Choose a programme from the Boards list/identify specialist training

(D) E-COMMERCE MENTOR

Please detail specific areas to be addressed through one-to-one consultation

Signed: _____ Date: _____

It is a requirement of this scheme that a full schedule of costs for which assistance is sought must be returned with the completed application form.

Please return to:

Clare County Enterprise Board
Enterprise House
Mill Road
Ennis
Co. Clare
Tel: 065 6841922
Fax: 065 6841887
Email: ClareCEB@ClareCEB.ie



The Clare County Enterprise Board is funded by the Irish Government and part-funded by the European Union under the National Development Plan, 2000 - 2006



E-BUSINESS/E-COMMERCE SUPPORT SCHEME

The Clare County Enterprise Board are pleased to announce the launch of its e-business/e-commerce support programme.

The main aim of the programme is to provide services and incentives to businesses who wish to develop an e-commerce strategy. A range of financial incentives will be made available under the programme to include the following:

Technical Assistance

Grant aid may be available to a ceiling of ?600 or 50% (whichever is the lesser) towards the cost of defining an e-commerce action plan for your company. Aid will also be made available for the development of products or services employing e-technology. Please note that hardware and leased lines cannot be funded./ Funding will only be paid when all approved works are completed.

Website Development

Financial assistance of up to ?1,000 or 50% of the overall cost for the design and development of websites by qualifying companies is available under this measure.

E-business Training

Subsidised training programmes on topics such as computerised accounts, basic computing, desktop publishing and web design are available to qualifying companies. Assistance towards specialist training in e-commerce is being provided.

E-Commerce Mentoring

An e-commerce mentoring service which will include the preparation of a training needs analysis to determine an applicants e-business requirement, will also involve on-site consultation.

Funding is limited and will be allocated on a first come basis.

Application for and further details are available from

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Co. Clare
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E-BUSINESS/E-COMMERCE SUPPORT SCHEME MINIMUM TERMS & CONDITIONS

1. The E-business/e-commerce support scheme will be confined to qualifying micro enterprises (employing at least one person full time basis and not more than ten employees)
2. Financial support shall not be provided retrospectively and expenditure incurred prior to date of approval is ineligible for grant aid.
3. The applicant will expend an amount net of VAT on design and development of a website or on other forms of technical assistance. A detailed written quotation must be supplied with the application form.
4. The grant offer is conditional on the applicant supplying a current tax reference number and meeting the requirements of circular F49/13/87 as it applies to the tax affairs of recipients of state grants.
5. Payment of grant will be made on the basis of vouched expenditure, duly receipted when all works are completed.
6. Websites will have to be on-line and fully functional before a grant is paid.
7. Fees for domain registration, hardware, leased lines, hosting and on-going site maintenance are not covered by this scheme.
8. Funds are limited and will be allocated on a first come basis.
9. All claims for payment must be accompanied by original invoices and proof of payment.
10. Professional services do not qualify for assistance under this programme.
11. Recipients of funding under Empower 2001 are ineligible for funding under this initiative.
12. Clare County Enterprise Board reserves the right to terminate this scheme at any time.

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E-BUSINESS/E-COMMERCE SUPPORT SCHEME
10 ESSENTIAL COMPONENTS
FOR A SUCCESSFUL E-COMMERCE SOLUTION

Have you developed business objectives that can be measured?

Have you developed a marketing plan for your company?

Do you understand the components of an Internet strategy?

Do you have a clear vision for your website?

Do you know what products and services you want to sell online?

Do you know and understand the needs of your customers?

Have you formulated a budget? Do you have financing?

Do you have the appropriate resources to make your e-commerce implementation a success?

Do you have technical capability to develop an e-commerce site?

Do you have a supplier?